

Where shared values meet lasting impact

Since 2013, Raise and Goodman Foundation have partnered to deliver sustainable, long-term change for young people and youth mental health—showcasing how collaboration can drive innovation and impact.

Why this partnership was formed

This partnership was initiated from shared alignment: to make a significant and measurable difference in the lives of young Australians.

- Goodman identified Raise as a trusted delivery partner with a **proven evidence based model**.
- Raise saw in Goodman a **true strategic partner**, not just a funder — aligned in values and committed to systems change.

Together, they agreed on bold goals:

- Deliver best-practice mentoring in public secondary schools
- Scale to reach thousands of vulnerable youth
- Set a new benchmark in youth mentoring through evidence-based impact and evaluation.
- Engage Goodman employees in meaningful volunteering

Partnership timeline

Year	Milestone
2013	30 volunteer mentors to impact 30 young people
2016–2017	major sponsor of Sparkle Ball and inaugural Golf Day with NSW Waratahs
2018–2021	positively impacted 490 young Australians by providing them with a positive independent role model
2022–2026	5 year partnership supporting young people by providing trained mentors and equipping them with skills to shape a purposeful life

"Partnering with Raise, a powerful collaboration built on shared values and tangible outcomes.

We value the opportunity to contribute to a sector leading initiative focused on long term impact. We know that building evidence matters, and that real change takes time. This is more than a partnership. It's a shared commitment to helping young people thrive and a legacy we're proud to be part of."

– Kris Ashpole, CEO, Goodman Foundation



The Partnership Impact

From supporting **30** young people to reaching over **1,690** nationwide. This is what happens when shared values align: long term impact, real change, and purpose that creates momentum.

Outcomes for Goodman:

- Measurable contribution to social wellbeing outcomes
- Enhanced brand reputation
- Deep cultural engagement with employees
- Skills development across empathy, active listening and emotional intelligence for employees
- Employees report deep personal and professional development and increased mental health literacy
- Contribute to measurable outcomes for the Goodman Foundation

The challenge: youth mental health crisis

Australia is experiencing a youth mental health crisis, with young people aged 13–16 often fall through the cracks due to stigma, under-resourced schools, long waitlists, and a lack of trusted adult support.

Key Stats:

- Suicide is a **leading cause of death** (15–24)
- 1 in 4 face a mental health condition each year
- 50% of mental illnesses begin by age 14
- Only 1 in 5 have a trusted adult they can turn to

Raise steps in early – connecting young people with caring, independent mentor at the time they need it most.

Goodman and Raise



For long term impact you need aligned values

The solution: Raise's mentoring model + Goodman's strategic philanthropy

Raise's model:

- **Weekly one-to-one mentoring** in public secondary schools and online via Raise Digital
- **12-hour industry leading mentor training** including youth mental health, boundaries, listening skills
- **Whole school engagement** with wellbeing teams in schools to identify students most in need
- **Qualified Program Counsellors** ensure youth safety and support mentors and mentees
- **Rigorous measurement and evaluation systems**, contributing to the evidence base of what works

Goodman Foundation contributions:

- Strengthened capacity of community partner
- Multi-year philanthropic funding
- Sponsorship of fundraising events
- Strategic investment with wraparound support—driven by partner and community needs.
- Emergency funding during Covid 19
- CEO-to-CEO mentoring
- Ongoing employee skilled development and mentor volunteering
- Matched workplace giving
- Youth career workplace excursions
- Shared space with meeting rooms and in-kind donations (furniture and technology)
- Introductions to other charities
- Advocacy, storytelling, and strategic marketing support

A visionary supporter, Goodman was the first to invest in the longitudinal study coalition. Their commitment is helping build a robust evidence base on the sustained benefits of youth mentoring—enabling stronger conversations with government and funders, and ultimately improving systems that support young people across Australia. Their voice continues to guide the project through their role on the Collective Advisory Board.

Conclusion

The Raise–Goodman partnership demonstrates **purposeful strategic, and long-term collaboration.**

Key learnings

- Start with shared values — trust follows
- Multi-year funding impact and growth
- Engage employees — they become your best champions
- Share data, feedback, and learning — it lifts everyone's game

Be part of the movement

Raise tackles Australia's youth mental health crisis by providing early, trusted intervention—connecting young people with trained mentors right when they need it most.

We're seeking like minded corporate partners ready to:

- Champion early intervention in youth mental health
- Commit multi-year funding to scale our national impact
- Invest in workplace volunteering with meaningful personal and professional growth
- Co-create long term social change that aligns with CSR and ESG priorities
- Join the funding coalition for Raise's longitudinal study and help deliver this transformational research shaping the future of youth mental health support

There's more to do — and more impact to make. Partner with Raise to build something transformational.

Together we can help every young person thrive through mentoring



"I feel comfortable asking deep questions that I normally don't feel comfortable talking about 'I can tell [my mentor] everything and I have no hesitation with telling them about stuff without being judged or feeling embarrassed."
— Mentee 2024